BOLD COLORS. BIG ADVENTURES.

A first look into our world of color Winter 27/28.

LOOKBOOK

Adventure

NEW TH modern

NEW Badge
modern Style

"Save me"
BLESS YOU

NEW Badge
modern Style

URBAN BACKPACK

NEW TH modern

Coreway Pack Urban

I'm Pius, born in 2004 – which makes me Gen Z, exactly the young crowd VAUDE is after. With my built-in cringe detector, I scanned the W27/28 collection for anything remotely 'snazzy' or 'nifty'. Result: nothing. Just gear I'd actually wear.

PIUS KAST – Social Media Manager





BRAVE



BOLD COLORS. BIG ADVENTURES.

From natural tones to vibrant accents, this palette is all about enjoying life. Calm colors keep it grounded, while bold shades bring energy, confidence and fun.
It’s about getting out, discovering new places and enjoying the good moments along the way. Colors that feel easy, look fresh and let you show your personality.
Natural when you want to keep it simple.
Bold when you want to stand out.
A palette for big adventures, good times and everything in between.



GROUNDED





CHEERFUL

GRATEFUL



DESIGN FOR LIFE

GEAR FOR SHARED JOURNEYS

Rooted together in nature,
free in the moment.

ADVENTURE IN COLOR

WOMEN

Fresh Drop Colors:

458 ocean veil

453 happy blue

447 meadowlight

605 comfy brown

606 dried clay

608 elderwood

Just Drops:

227 orange

Essential Colors:

750 eclipse

179 dark sea

426 shore blue

419 everest blue

050 deep pond

161 khaki

123 agave

566 umbra

135 peanut butter

318 dark oak

261 dark cherry

348 ruby dusk

256 lilac dusk

509 coconut

120 oat

781 linen

514 ecru

010 black

678 phantom black

421 graphite



QUIET STRENGTH

PURPLE & BEIGE

A warm, grounded palette with a sense of depth. Balancing quiet confidence, softness and natural ease.





MINDFUL



MODERN COLORS









NATURAL CALM

BLUE & BROWN

An earthy color palette with an alpine character. Clear blues meet warm browns and soft, natural tones.





OPTIMISTIC



NATURAL TONES









FOREST ESCAPE

GREEN & BROWN



Inspired by the stillness of the woods. Deep, earthy shades create a feeling of shelter, freedom and being close to nature.



ROOTED



OUTDOOR CLASSICS









ADVENTURE IN COLOR

MEN

Fresh Drop Colors:

609
harbor

982
orange
madder

610
red velvet

608
elderwood

Essential Colors:

750
eclipse

179
dark sea

419
everest blue

050
deep pond

161
khaki

423
thyme

971
bright green

566
umbra

135
peanut
butter

261
dark cherry

895
deer brown

509
coconut

120
oat

537
boulder

781
linen

010
black

678
phantom
black

421
graphite

023
pebbles

036
pigeon grey



WILD ENERGY

ORANGE & RED

Rooted in outdoor heritage with a fresh, energetic twist. Bold contrasts bring a sense of adventure, authenticity and untamed spirit.



OUTDOOR CLASSICS







POWERFUL







COOL SHIFT

PURPLE & GREY



A fresh take on modern colors. Clean and unexpected, with a cool confidence that feels expressive, individual and distinctly now.



CONFIDENT



MODERN COLORS





OMG!





ALPINE STILLNESS

BLUE & BROWN

Inspired by the calm of the mountains. A grounded palette that conveys stability, natural ease and a sense of enduring calm.





FREE



NATURAL TONES









ADVENTURE IN COLOR

FAMILY

Fresh Drop Colors:

423
thyme

611
splash pink

608
elderwood

Essential Colors:

750
eclipse

179
dark sea

419
everest blue

946
radiate blue

050
deep pond

785
green
pepper

566
umbra

135
peanut
butter

048
savanna

261
dark cherry

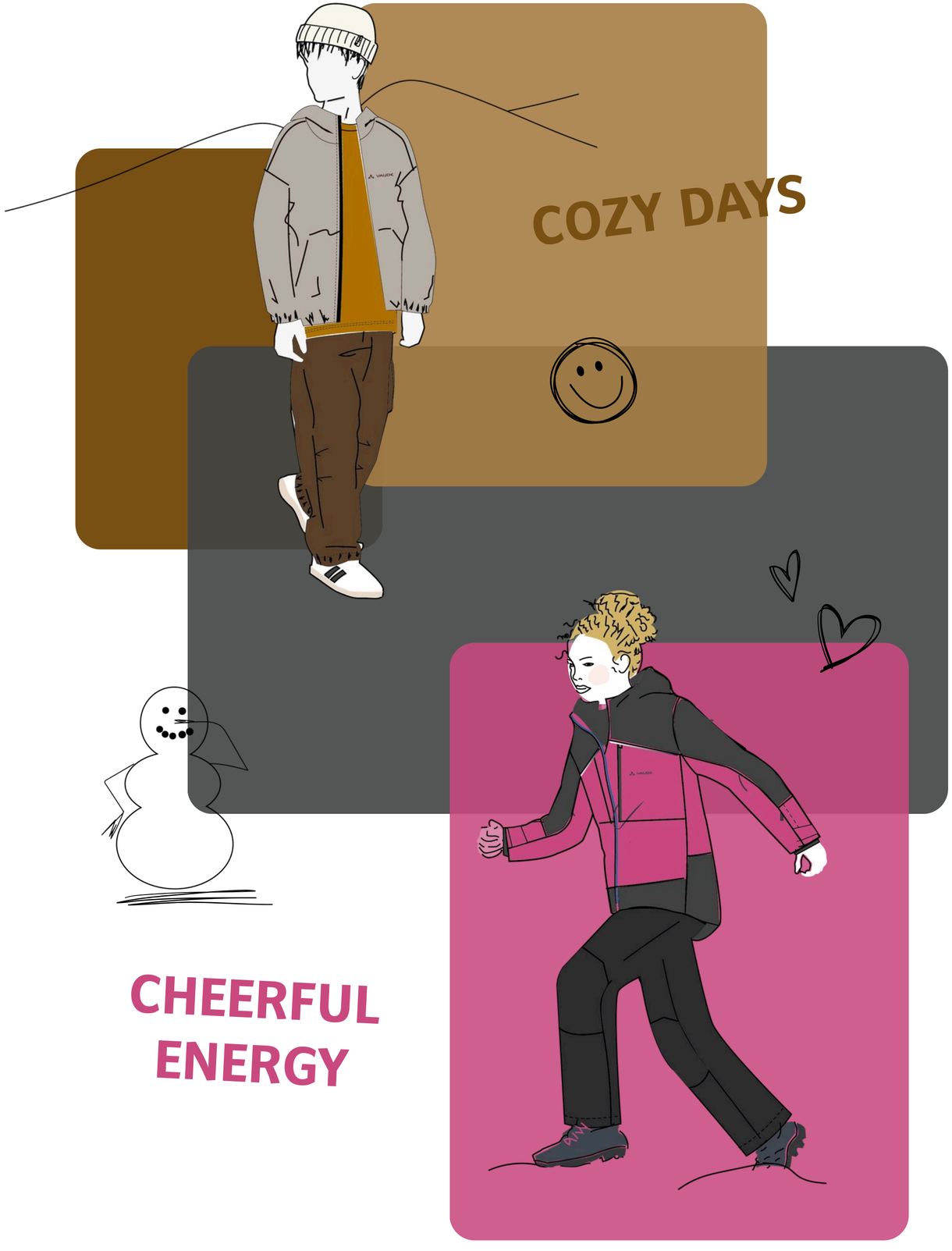
094
purple ash

120
oat

514
ecru

010
black

421
graphite



CHEERFUL ENERGY



COZY DAYS

BROWN

Warm, easy and naturally playful. A feel-good palette made for cozy moments, everyday discoveries and carefree fun.

NATURAL TONES







CHEERFUL ENERGY

PINK

Bright, playful and full of joy. A vibrant palette made for little adventures, big smiles and endless fun.

MODERN COLORS





VAUDE

