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W I N T E R C A T A L O G

 **folkrm**

Life is Better Uphill



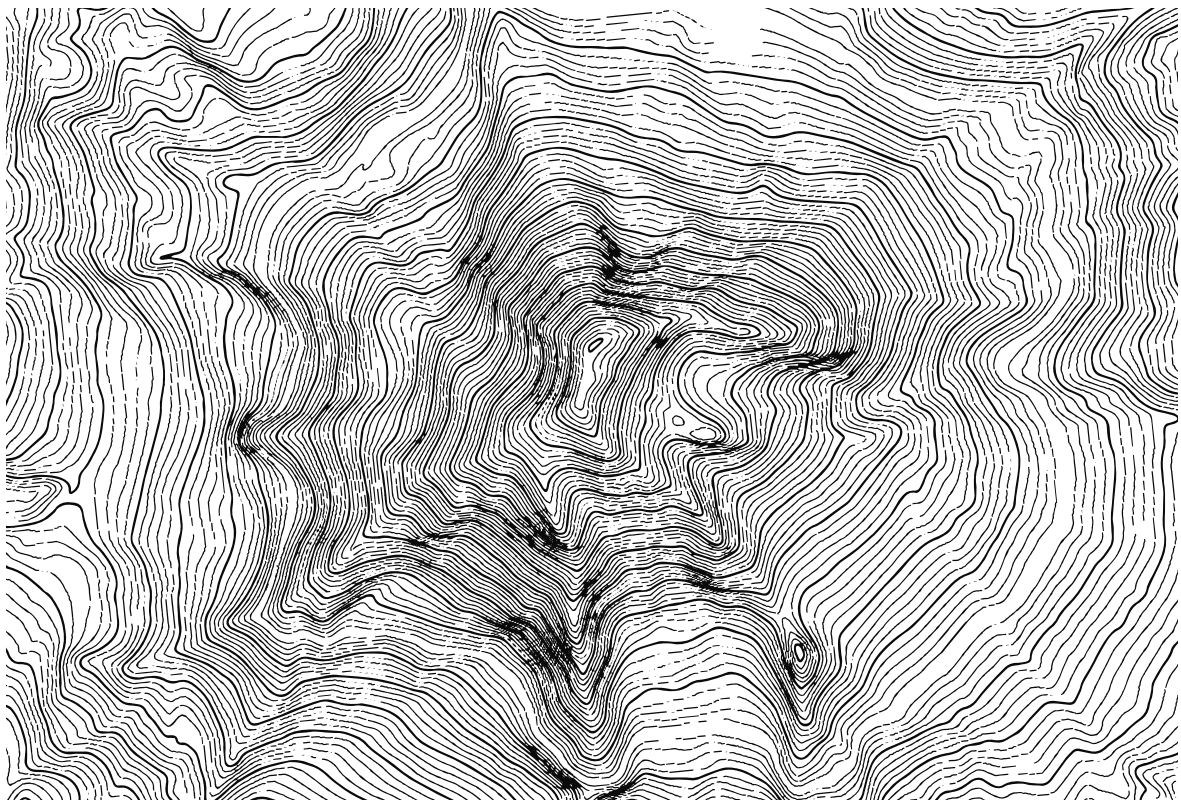
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About

At Folkrm, we exist to support the community that values efficient mountain movement. Our mission is to build innovative gear that makes the uphill easier, the downhill more enjoyable, and the mountains more accessible to all. Because no matter the season, life is better uphill.



Folkrm was founded by 2 friends in Hood River, Oregon. The brand was founded with the original goal of creating a simple yet durable ski pole for those who find themselves uphill skiing as much (but probably a little more) than downhill skiing. Through the years the team has tinkered with designs, launched some fun colors and always kept the spirit of not taking things too seriously.

Community is at the core of Folkrm. We exist to support the people who make the mountains accessible. Retailers, guides, patrollers, forecasters, and countless others who promote mountain access. Our role is to stand alongside them with gear that works and a brand that supports them.

That commitment now shows up in more than 50 global retailers, 30 athlete and guide partnerships, and even a few film festival stops. With representation across the USA, Canada, Japan, and Switzerland, you will find our gear at winter trailheads around the world.

We are still chasing the same idea, build innovative gear that makes life easier on steep climbs and more fun on the descents. We will continue to strive to keep the uphill simple, enjoyable and accessible for all.

The Ascent

First prototype arrives

First website order placed

Uhuru Mountain Collective
partnership as retail sales
agency in USA begins

20 stores carry Folkrm

Pahto selected best baton
pole by **Outdoor Gear Lab**

4FRNT Co-Branded
Pole launched

Folkrm expands to
Switzerland and **Japan**.

2020
FEBRUARY

2020
APRIL

2020
OCTOBER

2021
FEBRUARY

2021
JULY

2021
OCTOBER

2021
DECEMBER

2023
OCTOBER

2024
FEBRUARY

2024
OCTOBER

2024
NOVEMBER

2025
FEBRUARY

2025
OCTOBER

Every climb has its first kick turn. Here's how Folkrm rose from a backroom prototype to a global presence in mountain gear. Each marker is a step, a launch, or a leap toward making the uphill better for everyone.

Grip design finalized

First production order
of poles sell out

Doug's Hood River becomes
first store to carry Folkrm

**Pahto Adjustable Ski
Pole** is launched

**Kulshan Splitboard
Pole** launched

Partnered with **Sicnarf** retail
sales agency in Canada.

Products



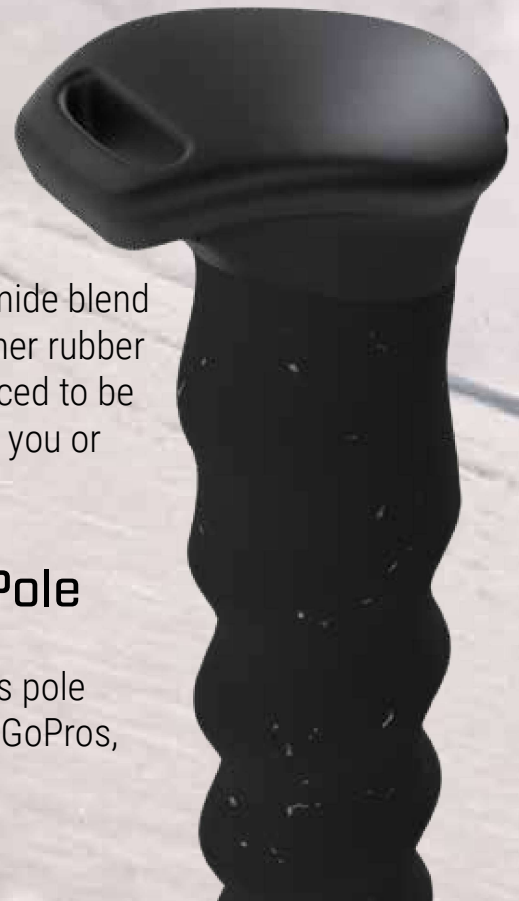
New For All 2026 Poles

▲ Reinforced Top Cap

Constructed out of a bomb proof proprietary polyamide blend base and finished with a soft thermoplastic elastomer rubber overmolded, the new top cap is strategically reinforced to be dependable no matter what the mountain throws at you or what you throw at the mountain.

▲ 1/4-20 Camera Thred on Bjarne Pole

Built in tandem with Bjarne Salen, the top cap of this pole comes with an insert to attach a camera thread for GoPros, Insta360s and any standard camera thread mount



▲ Girth Hitched Straps

Connected by a simple girth hitch these upgraded straps can easily be removed and attached mid tour.

▲ Updated Scraper Baskets

Thermoplastic elastomer baskets built with edges designed to scrape snow off your top sheets to keep the weight down and speed up.

▲ Aluminum and Carbon Constructions For All Styles

7075 aluminum alloy or carbon fiber poles with a 3K finish. Now on all pole styles.

▲ Ultra Density EVA Foam

Highly durable EVA foam comes standard on all carbon and limited edition poles.



Wyeast Pole



Weight

Aluminum: 8 oz | 227 g (per pole @ 125 cm)
Carbon: 7 oz | 203 g (per pole @ 125 cm)

Length

105, 115, 125, 135 cm

Grip Length

63 cm

Pole Diameter

16mm

Shaft Material

Carbon: 100% Carbon 3K Matte Finish
Aluminum: 7075 Aluminum Alloy

Grip Material

Aluminum Poles: Standard EVA Foam
Carbon Poles: Ultra High Density EVA Foam

Strap Type

Girth Hitched Strap

Basket

TPE Plastic

Tip

Tungsten Carbide



Onyx Black

Glacier

Huckleberry

Carbon Fiber



Onyx Black

Glacier

Huckleberry

Bjarne

Carbon Fiber

Pahto Pole



Weight

Aluminum: 8.2 oz | 232 g
Carbon: 7.7 | 219 g

Length

105 - 140 cm (80 cm Packed)

Grip Length

63 cm

Pole Diameter

16 mm | 14 mm

Shaft Material

Carbon: 100% Carbon 3K Matte Finish
Aluminum: 7075 Aluminum Alloy

Grip Material

Aluminum Poles: Standard EVA Foam
Carbon + Bjarne Poles: Ultra High Density EVA Foam

Strap Type

Girth Hitched Strap

Basket

TPE Plastic

Tip

Tungsten Carbide

Tahoma Pole



Weight

Aluminum: 10.4 oz | 297 g
Carbon: 7.7 oz | 218 g

Length

105 - 140 cm (64 cm Packed)

Grip Length

43 cm

Pole Diameter

18 mm | 16 mm | 14 mm

Shaft Material

Carbon: 100% Carbon 3K Matte Finish
Aluminum: 7075 Aluminum Alloy

Grip Material

Aluminum Poles: Standard EVA Foam
Carbon Poles: Ultra High Density EVA Foam

Strap Type

Girth Hitched Strap

Basket

TPE Plastic

Tip

Tungsten Carbide



Onyx Black

Huckleberry

Carbon Fiber

