



100%



Fall22
Snow

FA22-100Prnt

The Time is Now.

100% Snow goggles were developed by our world class designers & engineers at our California based headquarters. Our 2022 Goggle product line was developed to exceed the performance expectations of top global snow athletes, while catering to the weekend warriors and new snow adventurers.

100% goggles are the perfect blend of visual clarity, premium performance, and optimal protection in various winter conditions.

Content:

- Lens Technology
- Norg
- Snowcraft
- Snowcraft XL
- Valnor
- Okan
- Replacement Lenses
- Packaging
- Displays



Snow Lens Technology



3DPlane™ Molded Lens Technology

Our 3DPlane™ Molded lens technology offers an unparalleled design shape that offers the user with the most optically clear lens with enhanced protection. Our design process enables a seamless lens fit to the goggle chassis — giving it a robust structure that embraces the elements and welcomes her wrath.



Scratch Resistant Lens Technology

Each 100% goggle lens is super scratch resistant. Coupled with an unparalleled hydro and oleophobic coating, keeping your lens smudge, scratch, and moisture free — proven on our Moto/MTB goggles where the going gets really rough!



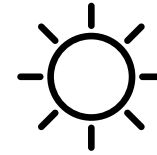
UltraHD® Optical Clarity Lens Technology

Ultra HD integrates a shatterproof and impact resistant polycarbonate material molded specifically for zero optical distortion. The result is a lens that's engineered to maximize protection while maintaining the clearest, most accurate vision even in extreme weather conditions.

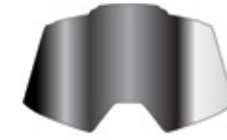
HiPER LENS

HiPER® Contrasting Lens Technology

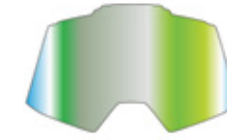
HiPER lenses filter out certain color wavelengths to create more contrast. You can compare it with a grayscale image that you make more black and white. We filter out the light frequencies that are 'grey' areas, bringing out the more vibrant colors and create more contrast and sharper details by doing so.



Bright & Sunny



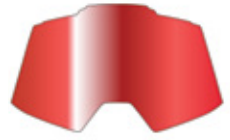
HiPER Grey-Blue w/
Silver ML Mirror
VLT: 8%



HiPER Grey-Blue w/
Green ML Mirror
VLT: 8%



HiPER Copper w/
Violet ML Mirror
VLT: 8%



HiPER Vermilion/Rose
w/ Red ML Mirror
VLT: 8%



HiPER Lavender
ML Mirror
VLT: 12%



HiPER White
ML Mirror
VLT: 12%



HiPER Vermilion/Rose
w/ Blue ML Mirror
VLT: 12%



Partly Sunny & Cloudy



HiPER Grey-Green
Non Mirror
VLT: 38%



HiPER Copper
ML Mirror
VLT: 38%



HiPER True Gold
ML Mirror
VLT: 38%



HiPER Silver Flash
ML Mirror
VLT: 48%



HiPER Blue
ML Mirror
VLT: 48%



HiPER Pink w/
Turquoise ML Mirror
VLT: 48%



Overcast & Snow

Norg

The Norg was purpose built to meet the demands of skiers and snowboarders who shred various mountain terrain —in every condition mother nature can throw at them. The Norg is equipped with superior lens changing capabilities utilizing our Gravit8™ magnetic system. Paired with our 3DPlane™ lens technology, you'll experience an unmatched frame-to-lens fit, with uncompromising performance.

Features:



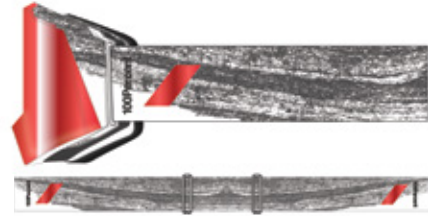
- **Gravit8™** — 8 Magnetic touch-points provide a secure fit while ensuring easy lens changing and unrivaled performance
- **3DPlane™ Molded Lens Technology** provides seamless lens-to-goggle chasis fit
- **UltraHD® Optical Clarity Lens Technology** - maximum protection with uncompromised optics
- **HiPER® Contrasting Lens Technology** filters out certain color wavelengths to create more contrast
- **High Altitude Lens Technology** alleviates lens distortion by releasing pressure at higher altitudes
- **Scratch and Impact Resistant Lens** with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free
- **Dual Pane Anti-Fog Lens** keeps your vision clear by regulating the temperature of the space between two lenses
- **Flexible goggle frame** with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin
- **OTG compatible** — The goggle frame fits comfortably over Rx glasses, without compromising the fit, form, or function of the snow goggle
- **Adjustable 50mm strap** with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments
- **Spare lens** included with magnetic protective cover, which adheres to the goggle chassis over the attached goggle — protecting both lenses at once during storage
- **Microfiber goggle bag** with segmented pocket for extra lens carrying, lens cleaning, and protection off the hill



New

Badlands

HIPER Vermillon w/Red ML Mirror S4 / 8%



SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51000-00006

New

Acid Snow

HIPER Lavender ML Mirror S3 / 82%



SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51000-00008

New

Essential White

HIPER Copper w/ Violet ML Mirror S4 / 8%



SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51000-00003

New

Essential Black

HIPER Vermillon w/Red ML Mirror S4 / 8%



SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51000-00002

New

Bison

HIPER Grey-Blue w/Silver ML Mirror S4 / 8%



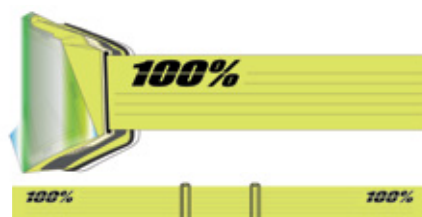
SPARE LENS: HIPER True Gold Mirror S2 / 38%

51000-00007

New

Acid Snow

HIPER Grey-Blue w/ Green ML Mirror S4 / 8%



SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51000-00009

New

Essential White

HIPER Grey-Blue w/ Green ML Mirror S4 / 8%



SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51000-00004

New

Essential Black

HIPER Grey-Blue w/Silver ML Mirror S4 / 8%



SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51000-00001

New

Indigo

HIPER Vermillon/Rose Blue ML Mirror S3 / 12%



SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51000-00005



Snowcraft

The 100% Snowcraft goggle sets the benchmark for a premium performance snow goggle. Delivering utmost protection, visibility, and comfort for optimal performance on the mountain. The Snowcraft lens is compatible with the 100% Snowcraft XL goggle, taking the concept of 'sharing your experience' to the next level.

Features:

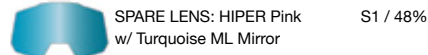
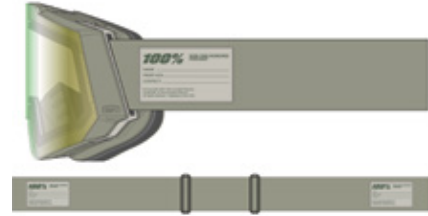
- *Premium Injection-molded 2mm impact-rated, shatter-resistant lens*
- *UltraHD® Optical Clarity Lens Technology - maximum protection with uncompromised optics*
- *HiPER® Contrasting Lens Technology filters out non-essential color wavelengths and enhances the ones needed for optimal detail*
- *High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher altitudes*
- *Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free*
- *Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses*
- *Flexible goggle frame with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin*
- *OTG compatible — The goggle frame fits comfortably over Rx glasses, without compromising the fit, form, or function of the snow goggle*
- *Adjustable 45mm goggle strap with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments*
- *Spare lens included — compatible with the Snowcraft XL Goggle by 100%*
- *Microfiber goggle bag with segmented pocket for extra lens carrying, lens cleaning, and protection*



New

Cement

HIPER Copper ML Mirror S2 / 38%



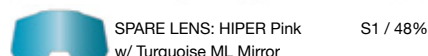
SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51001-00006

New

Essential White

HIPER Vermillion w/Red ML Mirror S4 / 8%



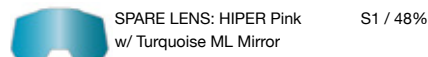
SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51001-00004

New

Essential Black

HIPER Grey-Blue w/ Green ML Mirror S4 / 8%



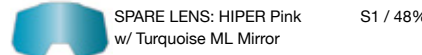
SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51001-00002

New

Stonehamer

HIPER Lavender ML Mirror S3 / 12%



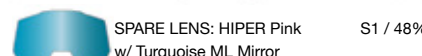
SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51001-00007

New

Essential White

HIPER Lavender ML Mirror S3 / 12%



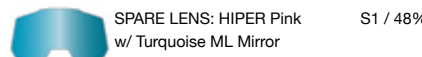
SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51001-00003

New

Essential Black

HIPER Grey-Blue w/Silver ML Mirror S4 / 8%



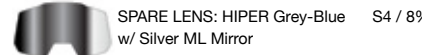
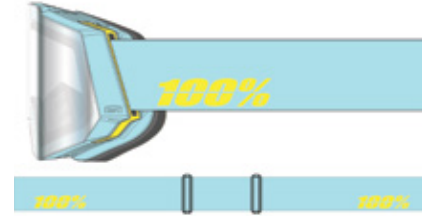
SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51001-00001

New

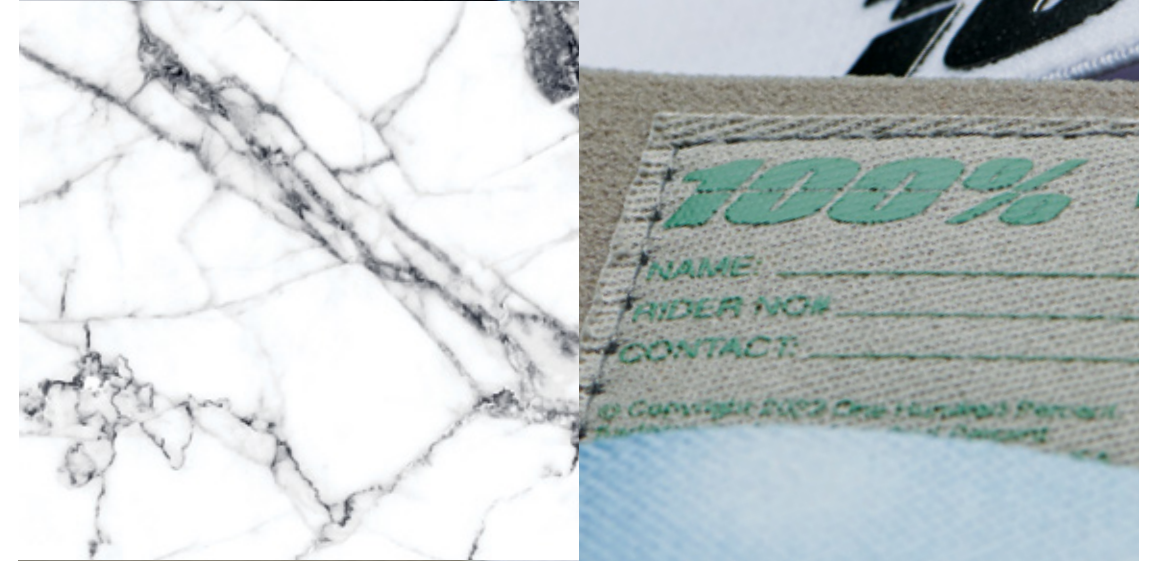
Sunpeak

HIPER Silver Flash Mirror S1 / 48%



SPARE LENS: HIPER Grey-Blue w/ Silver ML Mirror S4 / 8%

51001-00005



Snowcraft XL

The Snowcraft XL is an oversized option of it's sibling — for those looking to turn up the volume on the style dial. The Snowcraft XL lens is compatible with the 100% Snowcraft goggle, so you can pack less and focus more on what matters; giving 100% on the mountain.

Features:

- Premium Injection-molded 2mm impact-rated, shatter-resistant lens
- UltraHD® Optical Clarity Lens Technology - maximum protection with uncompromised optics
- HiPER® Contrasting Lens Technology filters out certain color wavelengths to create more contrast
- High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher altitudes
- Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free
- Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses
- Flexible goggle frame with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin
- OTG compatible — The goggle frame fits comfortably over Rx glasses, without compromising the fit, form, or function of the snow goggle
- Adjustable 50mm strap with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments
- Spare lens included — compatible with the Snowcraft Goggle by 100%
- Microfiber goggle bag with segmented pocket for extra lens carrying, lens cleaning, and protection



New

Witec

HIPER Copper ML Mirror S2 / 38%



SPARE LENS: HIPER Silver Flash Mirror S1 / 48%

51002-00007

New

Essential White

HIPER White ML Mirror S3 / 12%



SPARE LENS: HIPER Copper w/ Violet ML Mirror S4 / 8%

51002-00004

New

Essential Black

HIPER Vermillion w/Red ML Mirror S4 / 8%



SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51002-00002

New

Fossil Express

HIPER Copper ML Mirror S2 / 38%



SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51002-00006

New

Essential White

HIPER Copper w/Violet ML Mirror S4 / 8%



SPARE LENS: HIPER Silver Flash Mirror S1 / 48%

51002-00003

New

Essential Black

HIPER Grey-Blue w/Silver ML Mirror S4 / 8%



SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51002-00001

New

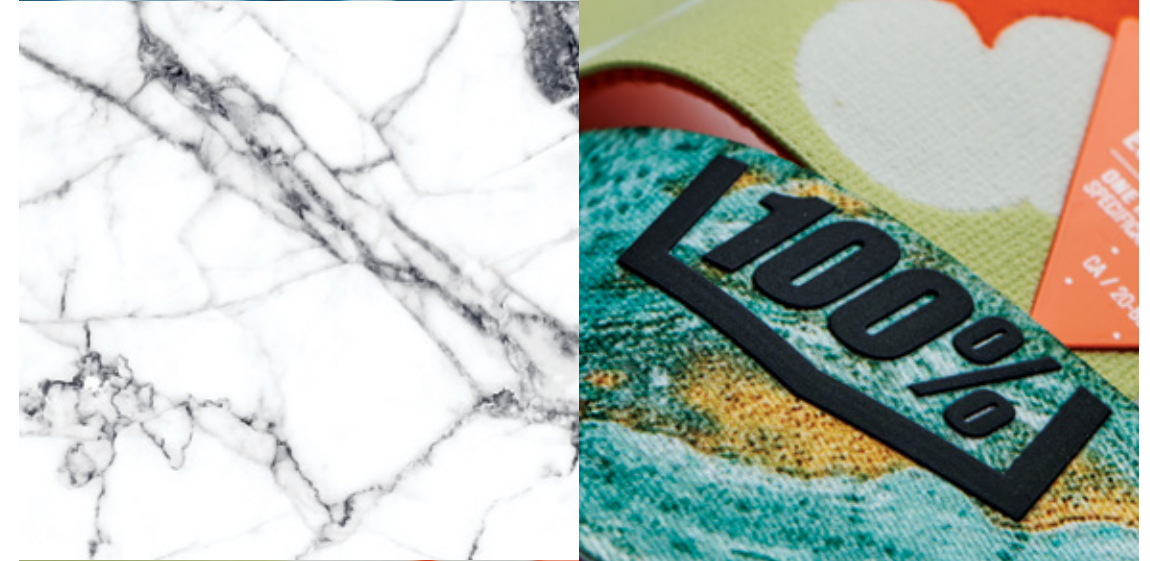
Mason

HIPER Grey-Blue w/Silver ML Mirror S4 / 8%



SPARE LENS: HIPER Pink w/ Turquoise ML Mirror S1 / 48%

51002-00005



Valnor

The Valnor pays homage to vintage moto design and culture, coupled with modern styling and innovative technology — resulting in a timeless look with next level performance.

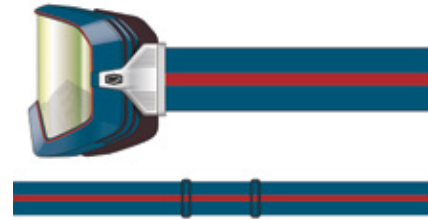
Features:

- Premium Injection-molded 2mm impact-rated, shatter-resistant lens
- UltraHD® Optical Clarity Lens Technology - maximum protection with uncompromised optics
- HiPER® Contrasting Lens Technology filters out certain color wavelengths to create more contrast
- High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher altitudes
- Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free
- Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses
- Flexible goggle frame with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin
- Adjustable 40mm goggle strap with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments
- Microfiber goggle bag with segmented pocket for extra lens carrying, lens cleaning, and protection



New

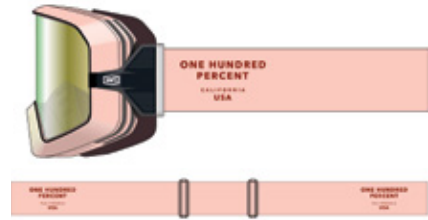
Chalet
HIPER True Gold Mirror S2 / 38%



51003-00005

New

Bellevue
HIPER Copper ML Mirror S2 / 38%



51003-00006

New

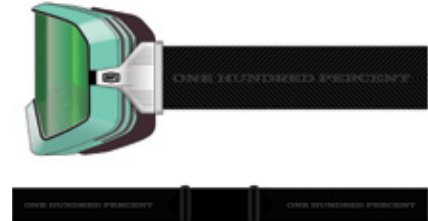
Butte
HIPER True Gold Mirror S2 / 38%



51003-00007

New

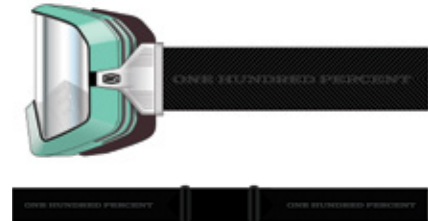
Moritz
HIPER Grey-Green S2 / 38%



51003-00004

New

Moritz
HIPER Silver Flash Mirror S1 / 48%



51003-00003

New

Essential Black
HIPER Blue Mirror S1 / 48%



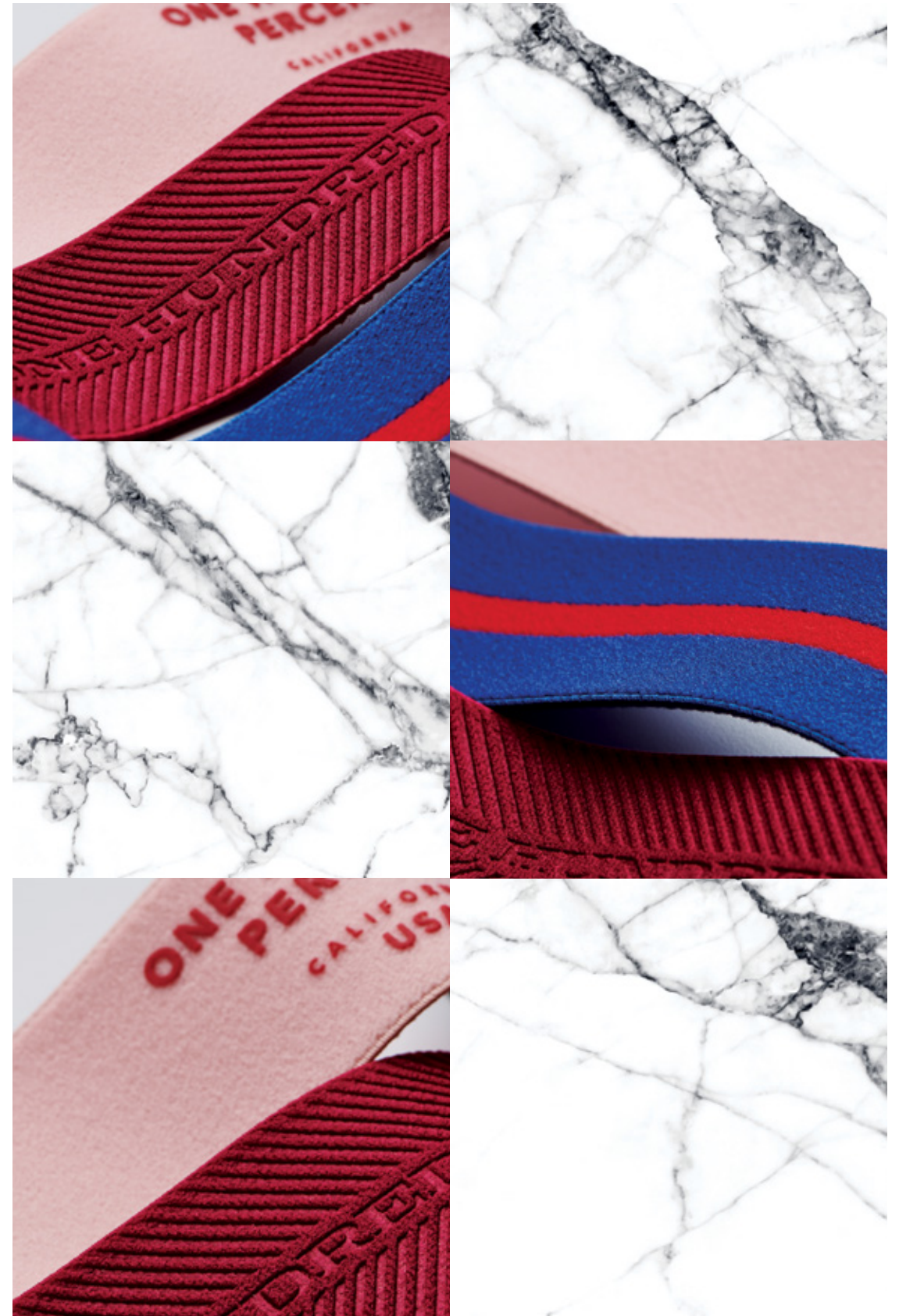
51003-00002

New

Essential Black
HIPER Grey-Blue w/Silver ML Mirror S4 / 8%



51003-00001

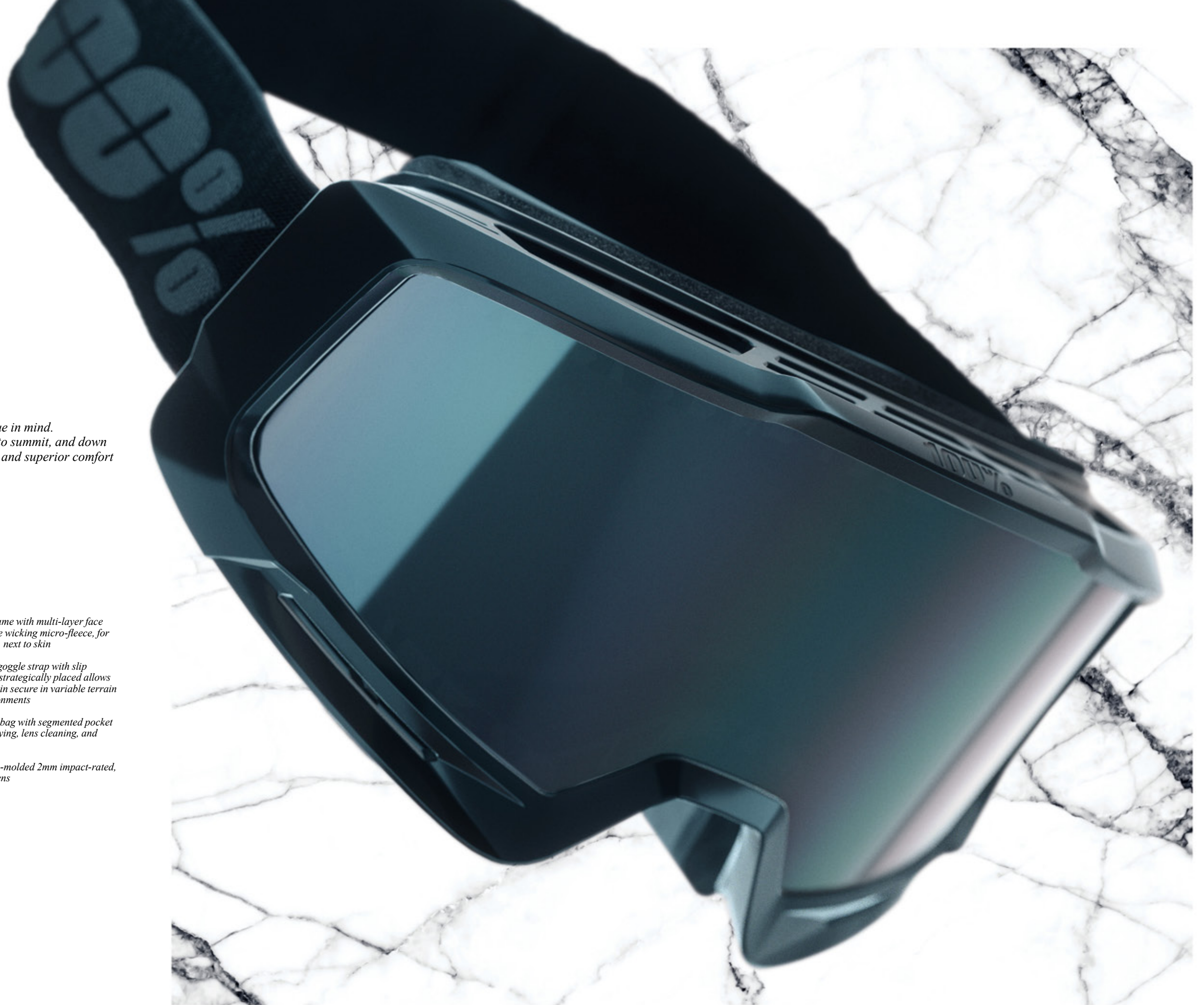


Okan

The Okan charges forward with premium performance with value in mind. Okan is the essential all-around snow goggle. From skin-track to summit, and down through the park — the Okan offers a near limitless field of view and superior comfort for the everyday rider.

Features:

- *UltraHD® Optical Clarity Lens Technology - maximum protection with uncompromised optics*
- *HiPER® Contrasting Lens Technology filters out certain color wavelengths to create more contrast*
- *High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher altitudes*
- *Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free*
- *Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses*
- *Flexible goggle frame with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin*
- *Adjustable 40mm goggle strap with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments*
- *Microfiber goggle bag with segmented pocket for extra lens carrying, lens cleaning, and protection*
- *Premium Injection-molded 2mm impact-rated, shatter-resistant lens*



New

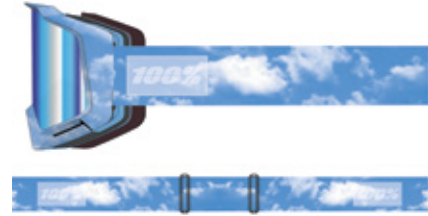
Camo
HIPER Copper ML Mirror S2 / 38%



51004-00007

New

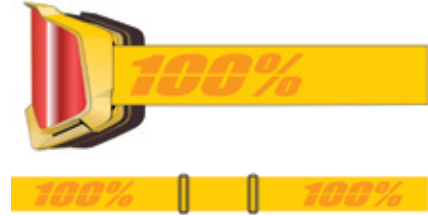
Cloud 9
HIPER Vermillon/Rose w/ Blue ML Mirror S3 / 12%



51004-00006

New

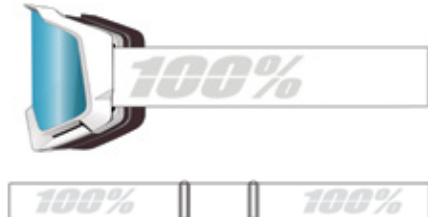
Essential Fluo Orange
HIPER Vermillon w/Red ML Mirror S4 / 8%



51004-00005

New

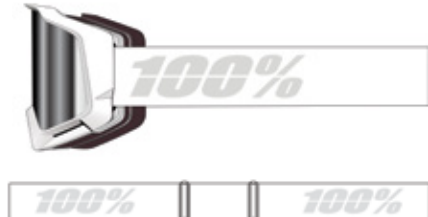
Essential White
HIPER Pink w/ Turquoise ML Mirror S1 / 48%



51004-00004

New

Essential White
HIPER Grey-Blue w/Silver ML Mirror S4 / 8%



51004-00003

New

Essential Black
HIPER Vermillon w/Red ML Mirror S4 / 8%



51004-00001

New

Essential Black
HIPER Pink w/ Turquoise ML Mirror S1 / 48%



51004-00002



Replacement Lenses

The 100% collection of snow goggles offers several lens options for optimizing your experience on the mountain, in a variety of light and weather conditions.

Features:

- *Premium Injection-molded 2mm impact-rated, shatter-resistant lens*
- *UltraHD® Optical Clarity Lens Technology - maximum protection with uncompromised optics*
- *HiPER® Contrasting Lens Technology filters out certain color wavelengths to create more contrast*
- *High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher altitudes*
- *Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free*
- *Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses*



Norg

<i>HIPER Pink w/ Turquoise ML Mirror</i>  FC# 1 VLT# 48% 52001-00001	<i>HIPER Blue Mirror</i>  FC# 1 VLT# 48% 52001-00002	<i>HIPER Copper ML Mirror</i>  FC# 2 VLT# 38% 52001-00003	<i>HIPER Copper w/ Violet ML Mirror</i>  FC# 4 VLT# 8% 52001-00004	<i>HIPER Grey-Blue w/ Green ML Mirror</i>  FC# 4 VLT# 8% 52001-00005
<i>HIPER Grey-Blue w/Silver ML Mirror</i>  FC# 4 VLT# 8% 52001-00006	<i>HIPER Grey-Green</i>  FC# 2 VLT# 38% 52001-00007	<i>HIPER Lavender ML Mirror</i>  FC# 3 VLT# 12% 52001-00008	<i>HIPER Silver Flash Mirror</i>  FC# 1 VLT# 48% 52001-00009	<i>HIPER True Gold Mirror</i>  FC# 2 VLT# 38% 52001-00010
<i>HIPER Vermillon/Rose w/ Blue ML Mirror</i>  FC# 3 VLT# 12% 52001-00011	<i>HIPER Vermillon w/Red ML Mirror</i>  FC# 4 VLT# 8% 52001-00012	<i>HIPER White ML Mirror</i>  FC# 3 VLT# 12% 52001-00013		

Valnor

<i>HIPER Pink w/ Turquoise ML Mirror</i>  FC# 1 VLT# 48% 52005-00001	<i>HIPER Blue Mirror</i>  FC# 1 VLT# 48% 52005-00002	<i>HIPER Copper ML Mirror</i>  FC# 2 VLT# 38% 52005-00003	<i>HIPER Copper w/ Violet ML Mirror</i>  FC# 4 VLT# 8% 52005-00004	<i>HIPER Grey-Blue w/ Green ML Mirror</i>  FC# 4 VLT# 8% 52005-00005
<i>HIPER Grey-Blue w/Silver ML Mirror</i>  FC# 4 VLT# 8% 52005-00006	<i>HIPER Grey-Green</i>  FC# 2 VLT# 38% 52005-00007	<i>HIPER Lavender ML Mirror</i>  FC# 3 VLT# 12% 52005-00008	<i>HIPER Silver Flash Mirror</i>  FC# 1 VLT# 48% 52005-00009	<i>HIPER True Gold Mirror</i>  FC# 2 VLT# 38% 52005-00010
<i>HIPER Vermillon/Rose w/ Blue ML Mirror</i>  FC# 3 VLT# 12% 52005-00011	<i>HIPER Vermillon w/Red ML Mirror</i>  FC# 4 VLT# 8% 52005-00012	<i>HIPER White ML Mirror</i>  FC# 3 VLT# 12% 52005-00013		

Snowcraft / Snowcraft XL

<i>HIPER Pink w/ Turquoise ML Mirror</i>  FC# 1 VLT# 48% 52003-00001	<i>HIPER Blue Mirror</i>  FC# 1 VLT# 48% 52003-00002	<i>HIPER Copper ML Mirror</i>  FC# 2 VLT# 38% 52003-00003	<i>HIPER Copper w/ Violet ML Mirror</i>  FC# 4 VLT# 8% 52003-00004	<i>HIPER Grey-Blue w/ Green ML Mirror</i>  FC# 4 VLT# 8% 52003-00005
<i>HIPER Grey-Blue w/Silver ML Mirror</i>  FC# 4 VLT# 8% 52003-00006	<i>HIPER Grey-Green</i>  FC# 3 VLT# 38% 52003-00007	<i>HIPER Lavender ML Mirror</i>  FC# 3 VLT# 12% 52003-00008	<i>HIPER Silver Flash Mirror</i>  FC# 1 VLT# 48% 52003-00009	<i>HIPER True Gold Mirror</i>  FC# 2 VLT# 38% 52003-00010
<i>HIPER Vermillon/Rose w/ Blue ML Mirror</i>  FC# 3 VLT# 12% 52003-00011	<i>HIPER Vermillon w/Red ML Mirror</i>  FC# 4 VLT# 8% 52003-00012	<i>HIPER White ML Mirror</i>  FC# 3 VLT# 12% 52003-00013		

Okan

<i>HIPER Pink w/ Turquoise ML Mirror</i>  FC# 1 VLT# 48% 52007-00001	<i>HIPER Blue Mirror</i>  FC# 1 VLT# 48% 52007-00002	<i>HIPER Copper ML Mirror</i>  FC# 2 VLT# 38% 52007-00003	<i>HIPER Copper w/ Violet ML Mirror</i>  FC# 4 VLT# 8% 52007-00004	<i>HIPER Grey-Blue w/ Green ML Mirror</i>  FC# 4 VLT# 8% 52007-00005
<i>HIPER Grey-Blue w/Silver ML Mirror</i>  FC# 4 VLT# 8% 52007-00006	<i>HIPER Grey-Green</i>  FC# 3 VLT# 38% 52007-00007	<i>HIPER Lavender ML Mirror</i>  FC# 3 VLT# 12% 52007-00008	<i>HIPER Silver Flash Mirror</i>  FC# 1 VLT# 48% 52007-00009	<i>HIPER True Gold Mirror</i>  FC# 2 VLT# 38% 52007-00010
<i>HIPER Vermillon/Rose w/ Blue ML Mirror</i>  FC# 3 VLT# 12% 52007-00011	<i>HIPER Vermillon w/Red ML Mirror</i>  FC# 4 VLT# 8% 52007-00012	<i>HIPER White ML Mirror</i>  FC# 3 VLT# 12% 52007-00013		

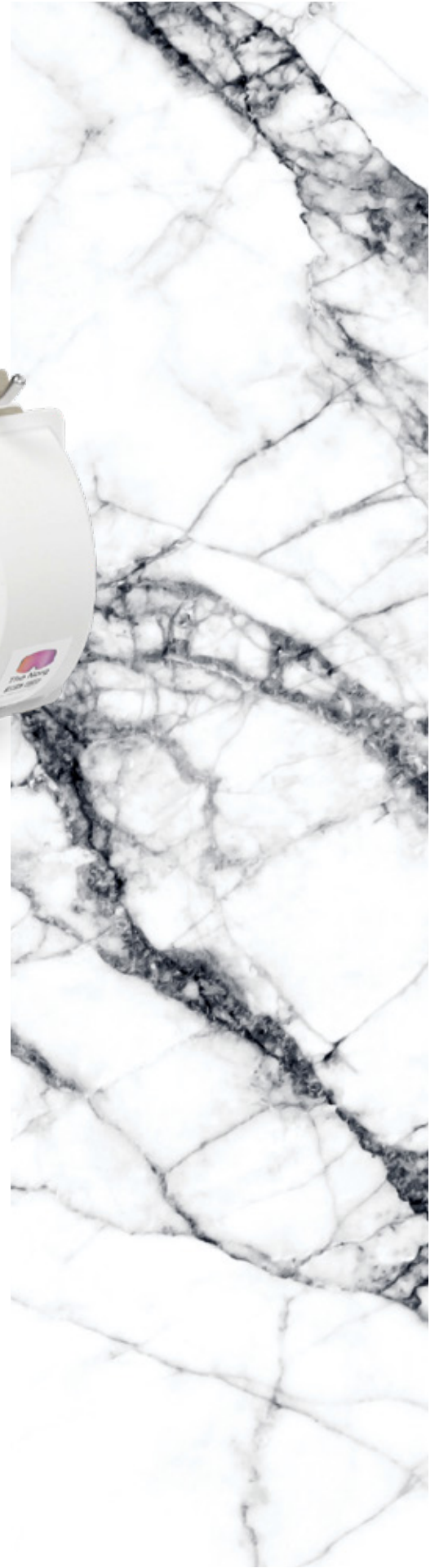
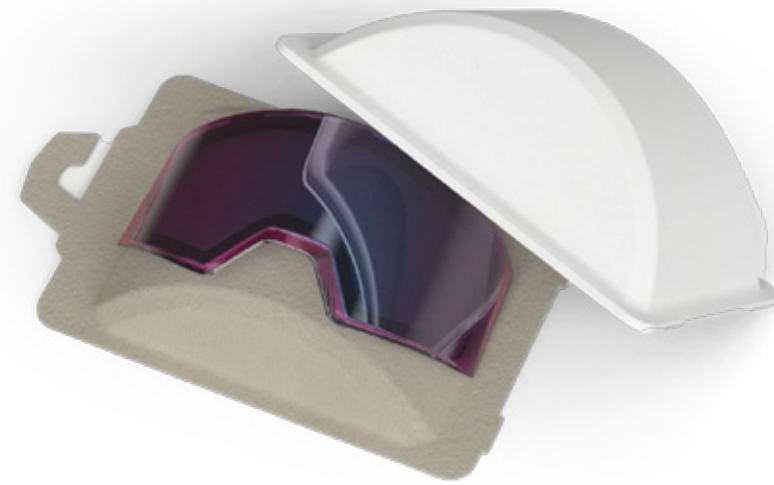
Packaging

*Substainable Vision.
Packaging made with recycled pulp.*

Features:

- *Eco Friendly*
- *New and innovative for Snow industry*
- *Outline of all prouduct details*
- *What is included in the box*
- *Stackable & reusable*





Displays

Single Unit
Display



18"W

Optical
Counter Cube



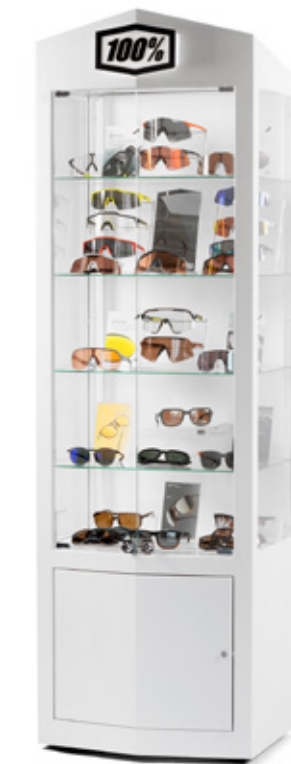
34" H x 18" W x 16" D
72064-001-01

Optical Cube
With Pedestal

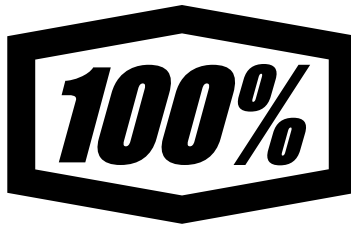


60.5"H x 18"W x 16"D
72064-000-01

Optical
Tower Display



81"H x 20"W x 24"D
72063-000-01



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