



Running Shoes Trail Running Shoes

Kurt Meister
Market Intelligence

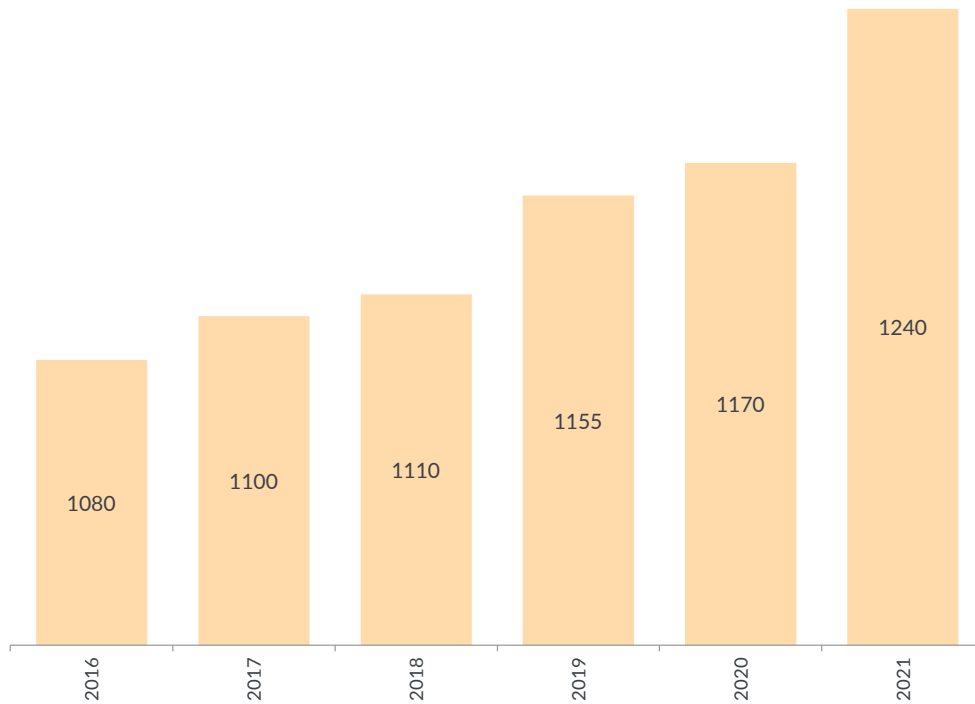
Runningshoes Switzerland

Total Market Estimation 100% Sales thsd units / mio CHF

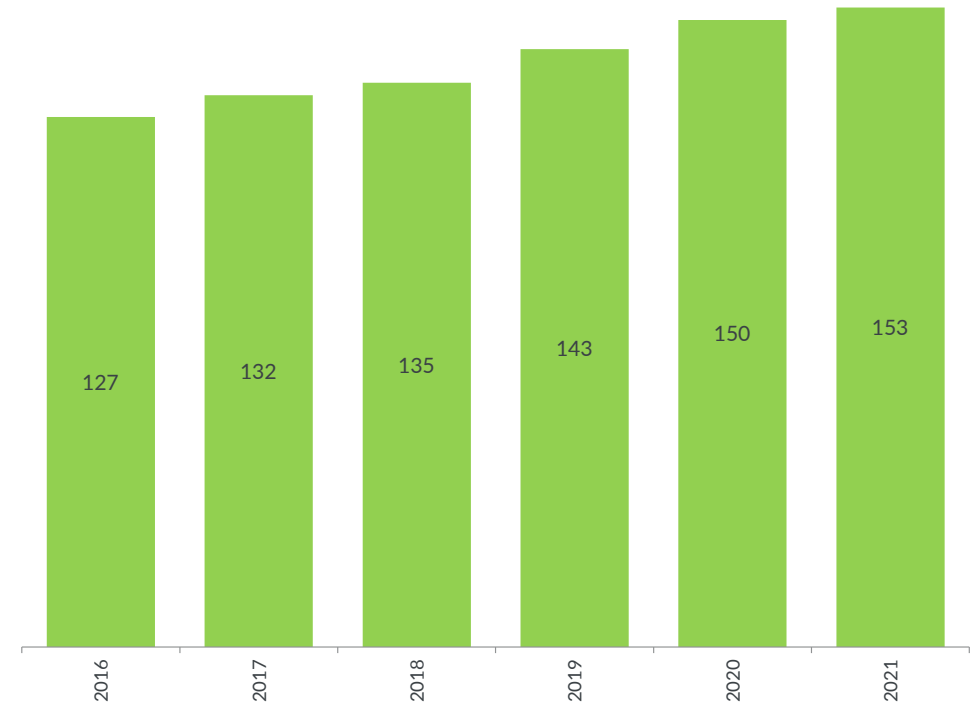
Base panel GfK (Trail - Natural -Entry - Onroad/Performance)



sales ths units



sales mio. CHF



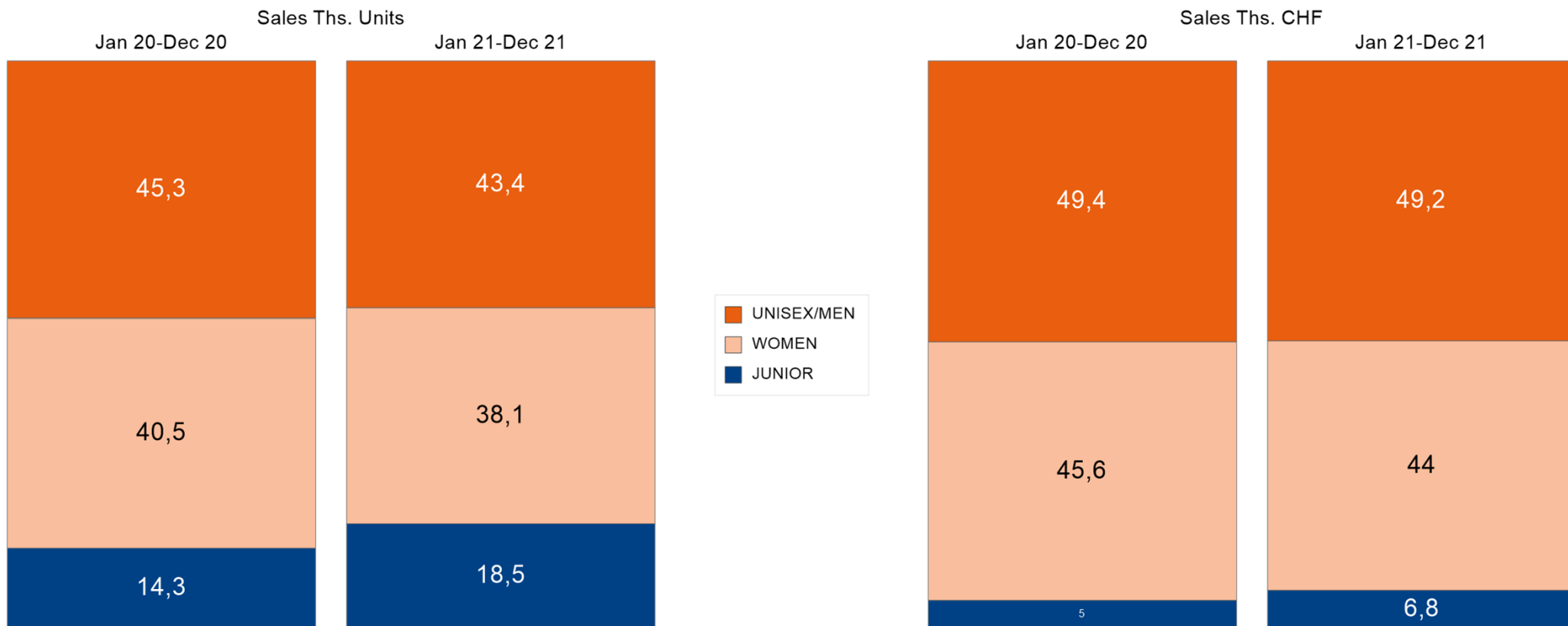
Runningshoes Switzerland



Sportshoes
Running

Panelmarket

Jan 21-Dec 21
Sales Units & Value Share



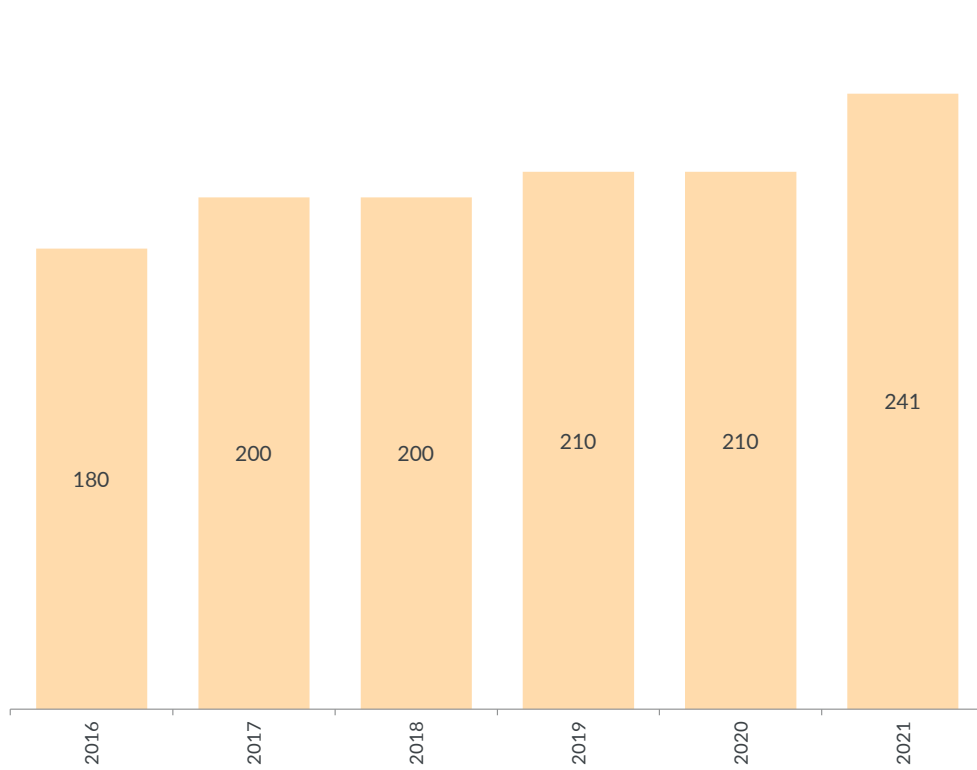


Runningshoes Trail Switzerland

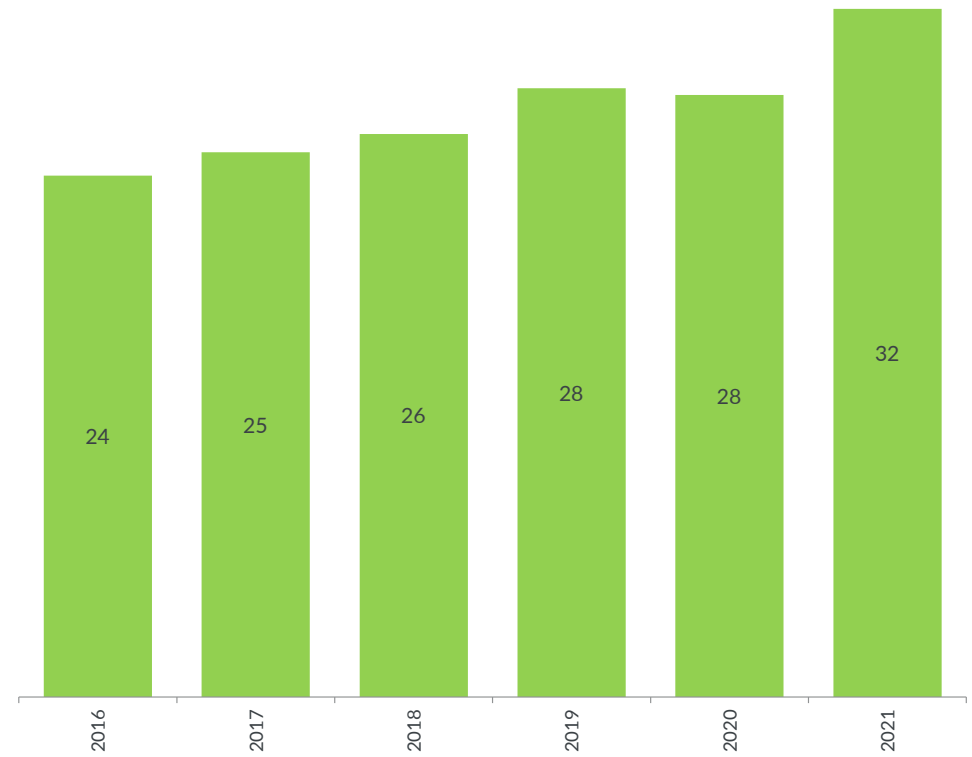
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sales ths units



sales mio. CHF



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